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AWARDS AND CERTIFICATIONS

- SPJ Mark of Excellence Regional Finalist
- Google Analytics for Beginners

TECHNICAL SKILLS

- Adobe Creative Cloud, specifically Premiere Pro
- C++ (proficient), Java, CSS
- HTML, Javascript
- Sony NX5U HD Camera
- Freefly Movi Cinematic Robot

JILLIAN TAYLOR

EDUCATION

Journalism B.A., Computer Science M.N.

Southern Methodist University

August 2019 – May 2022, GPA: 3.97

Associates Degree

Navarro College and The University of Texas at Tyler

Graduated May 2019, Magna Cum Laude.

RELEVANT EXPERIENCE

In-Depth Fellow, The Dallas Morning News

August 2021 – Current

- Write in-depth stories for the metro section at The Dallas Morning News.

Video Editor, SMU Daily Campus

Jan 2021 – Current

- Lead a video team seeking to establish a video presence at the Daily Campus newspaper. The team has created more video content in one semester than the Daily Campus has had in all prior years combined.
- Coach video team members, many of whom do not have a journalism background, through skills of strong, impactful video journalism.

Crew Member and Anchor, SMU-TV

Aug 2020 – Current

- Crew semiweekly for The Daily Update, which airs to over 5,000 people on the SMU campus and in the Park Cities area.
- Execute positions including director, technical director, anchor, server, floor director, camera, weather, and writer.
- Wrote and produced live coverage for the 2020 election.

Producer, #BlackAtSMU Documentary

Jan 2021 – April 2021

- Oversaw all technical aspects of the film, including the budget, marketing, on-set production, hiring crew, and in-person and virtual premieres.
- Facilitated all marketing efforts, including a highly successful Instagram page (@blackatsmufilm) that reached over 5,000 people.
- Schedule and coordinate all details for on-set production days, including call sheets, lunch accommodations, equipment reservations, and cast and crew.
- Managed dynamic problems that arose, specifically during the in-person and virtual premieres.

Digital Journalist, SMU Daily Campus

May 2020 – Dec 2020

- Served as the first and only journalism major to specialize in video content at the Daily Campus.
- Wrote regular print stories for the Daily Campus website.
- Created a video story that went viral on campus, earning 5,000 views in 24 hours.

